Module 05 – Developing Policy Instruments

1 Introduction to Circular Economy (CE)

2 CE in the context of textiles

3 CE policies and enablers for textiles

4 Need and Potentials in India

5 Develo-ping Policy Instru-ments

6 Best Practice Examples

7 Repository of Toolkits



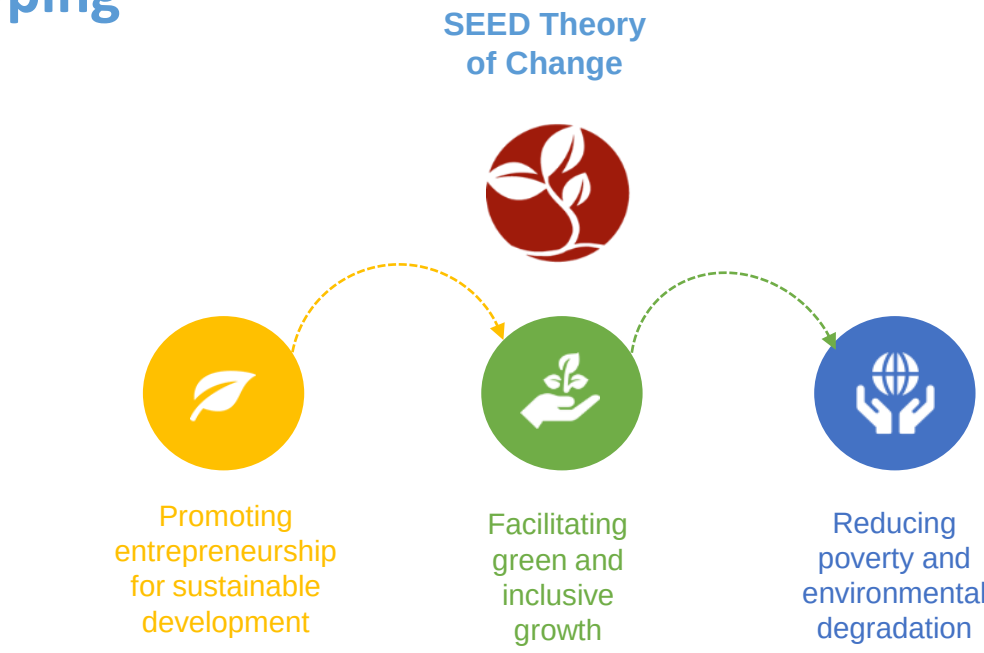
Objective: In this chapter tailored to the Indian **country-specific pains** and potentials will be defined and a future-oriented policy making training will be provided to the stakeholders. A methodology for policymakers to accelerate the transition to a more circular textile industry will be presented and practical exercises will be conducted.

Background on SEED Policy Prototyping

SEED is a global partnership for action on sustainable development and the green economy.

Eco-inclusive enterprises provide **practical solutions to social and environmental problems** that serve communities at the base of the pyramid. These enterprises create lasting collective impacts across their value chains, eliminating poverty while tackling environmental issues.

SEED was founded at the 2002 World Summit on Sustainable Development in Johannesburg by UN Environment, UNDP and IUCN as a global partnership for action on sustainable development and the green economy.



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How does policy prototyping work?

- **Lean and feedback oriented process** to design policy instruments that meet the demands of their target groups while achieving policy objectives relating to sustainable development and climate change mitigation and adaptation
- **Bottom-up exercise** which lives from co-creation, experimentation and adjustments based on feedback
- Usually, the **policy prototyping programme spans over a series of labs** center on pinpointing and defining the policy hurdles encountered by enterprises, creating prototype solutions, incorporating feedback from eco-inclusive enterprises, and strategizing for the implementation and pilot phases of these solutions.



1. **Identification and contextualistion** of key challenges facing eco-inclusive MSMEs in the country



2. **Development and refinement** of a problem statement that addresses these challenges

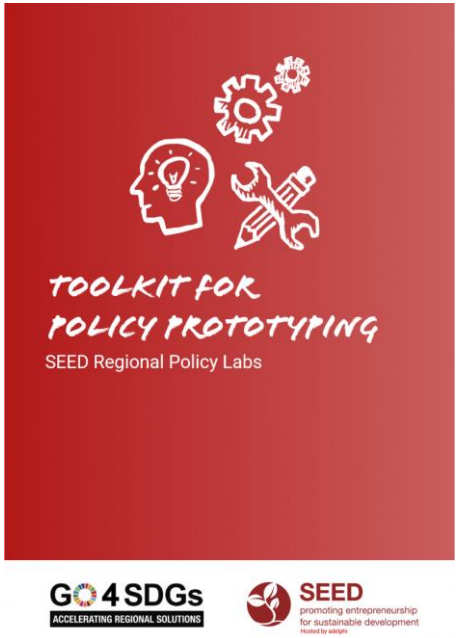


3. **Co-creation** of potential interventions and solutions to the problems

Source: Shearman (2019): https://www.seed.uno/articles/blog/designing-policy-instruments-to-benefit-green-and-social-enterprises-in-southern-africa

Policy Prototyping Toolkit

Regional Policy Labs Process & Toolkit: Labs consist of a 2-day multi-stage process to create policy solutions using SEED tools and experiences. Solutions are adapted with policy makers, green & social enterprises and intermediaries to address policy challenges faced by small and growing enterprises



This toolkit consists of Tools used across 2-days in the Regional Policy Labs

Lab Day 1: Knowledge transfer & peer sharing

- Policy solutions showcase
- Working session on replicable and best practice elements

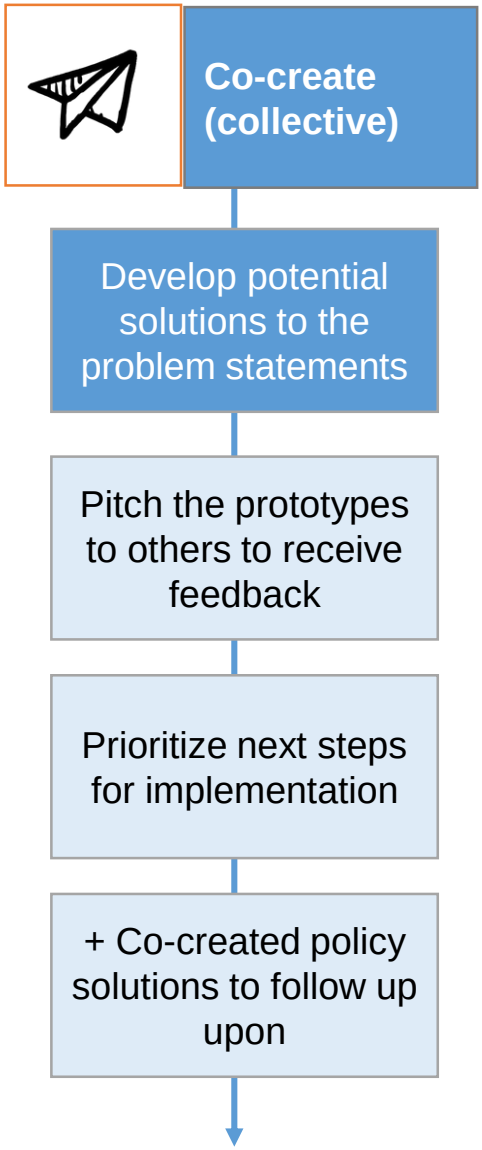
Lab Day 2: Replication & Innovation

- SME Perspectives
- Replication to support exploration of local adaptation and implementation

Source: Wolters & Ong(2021): https://seed.uno/articles/seed-toolkit-for-policy-prototyping-replication

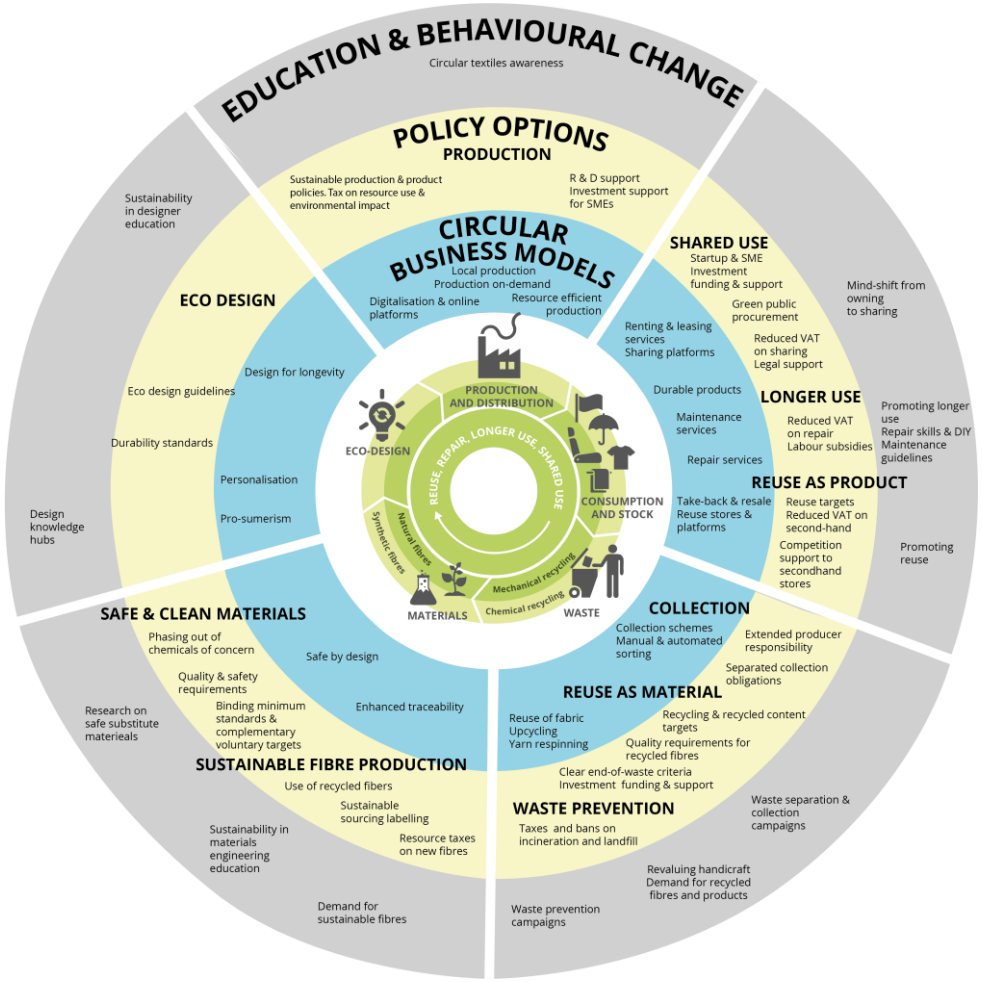
Focus of this toolkit – Challenge-Solution Mapping

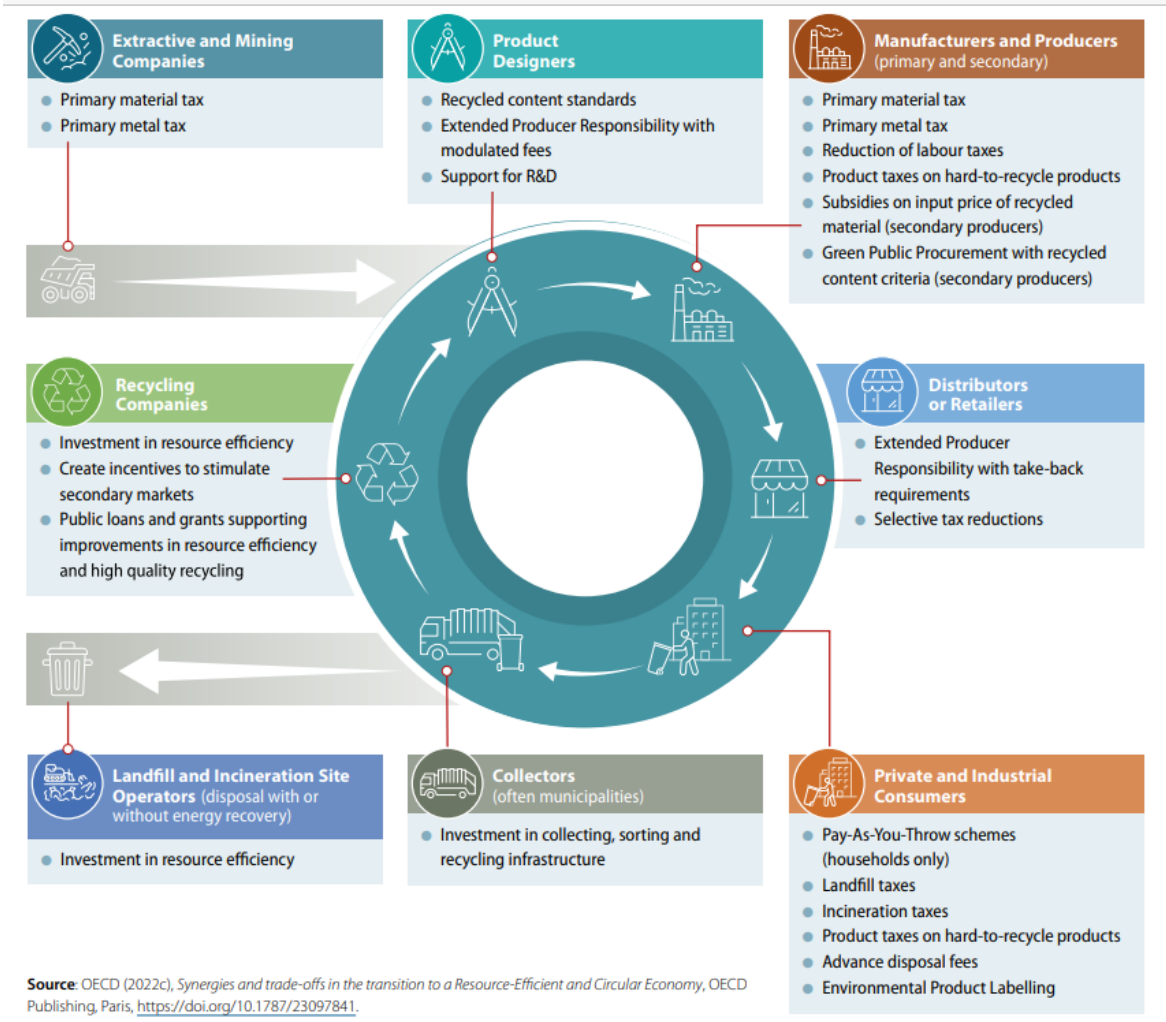
- **Policy Mapping Exercise:** Collectively map out the existing policies related to textiles in India. Analyze strengths, weaknesses, gaps, and areas requiring improvement.
- **Challenges Identification:** Share the challenges you've encountered in promoting circularity within the textile sector. Let's build a comprehensive understanding together.
- **Solution Generation:**
  - **Best Practice Insights:** Explore successful policy models from across the globe, like EPR in France and the Netherlands. Let these examples inspire innovative solutions suitable for India.
  - **Brainstorm Solutions:** Engage in brainstorming sessions. Think creatively and propose solutions that could address the identified challenges in our context.



Focus of this toolkit – Challenge-Solution Mapping

Keeping in mind different policy options for solution generation



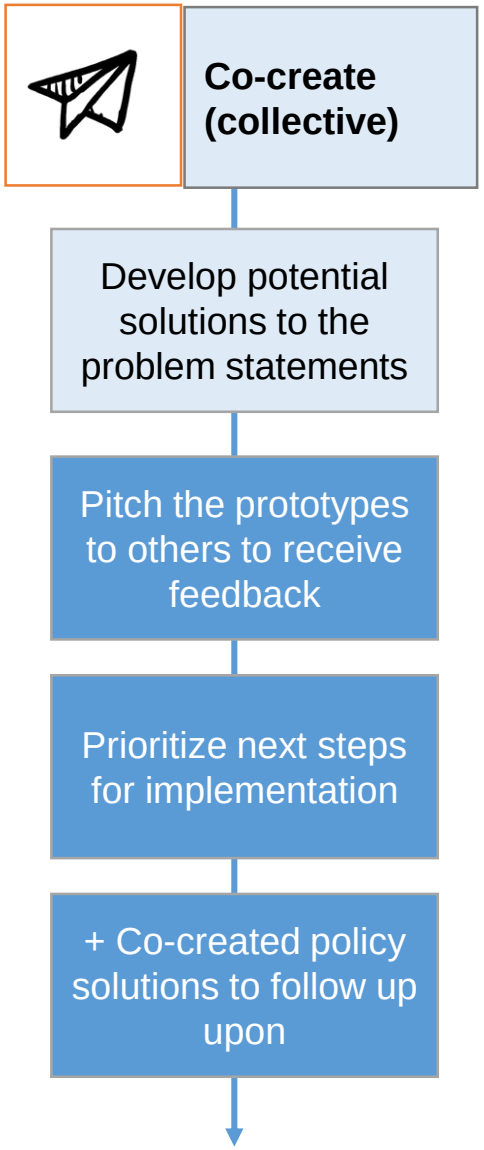


Source: OECD (2022c), *Synergies and trade-offs in the transition to a Resource-Efficient and Circular Economy*, OECD Publishing, Paris, https://doi.org/10.1787/23097841.

Sources:
EEA (2019): https://www.eea.europa.eu/publications/textiles-in-europes-circular-economy/textiles-in-europe-s-circular-economy;
OECD (2020): https://www.oecd.org/environment/synergies-and-trade-offs-in-the-transition-to-a-resource-efficient-and-circular-economy-e8bb5c6e-en.htm

Focus of this toolkit – Challenge-Solution Mapping

- **Pitch Your Ideas:** Present your proposed solutions. Be clear and concise, and invite feedback and suggestions from your peers to refine these solutions further.
- **Prioritization and Action Planning:**
  - **Making Choices:** It's time to prioritize. Vote or reach a consensus on the solutions that hold the most promise for implementation in India.
  - **Charting the Way Forward:** Let's chart out action plans for the chosen solutions. Define roles, timelines, and measurable objectives to ensure successful execution.
- **Follow-up and Collaboration:**
  - **Documentation for Progress:** Your contributions are valuable. Ensure your insights and proposed actions are documented for future reference and action.
  - **Continued Collaboration:** Commit to continued collaboration. Stay engaged as we work together to implement these policy enhancements.





Challenge – Solution Mapping

WHERE ARE WE AT NOW

- *Collect already existing policy solutions directed towards CE or RE in the Indian textile sector*

CHALLENGES

- *What are challenges present in the current policy context?*
- *Which gaps exist in the current policy framework?*
- *Which challenges are not even addressed by existing policies?*

SOLUTIONS

- *Find solutions to address before mentioned challenges*
- *Get inspired by best practice examples and policy solutions presented in this toolkit*



Policy Pitching

A - Attention	Catch the **attention** of your audience! Comparisons, personal stories, bold statements, questions or visual descriptions of the problems you aim to tackle can help you catch the attention of your audience and make them curious to learn more!
I - Interest	Raise the **interest** of your audience! Connect to their context and emphasise advantages and benefits of your idea for the audience you're speaking to. Focus on how your solution is unique, and what you have already achieved.
D - Desire	Awaken the **desire** of your audience to work with you! Explain how you are solving a need for them and demonstrate how they will gain from working with you or investing in you!
A - Action	Call to **action** for your audience! Invite the audience to learn more about you, support you, partner with you, purchase from you, or invest in you. Offer concrete possibilities and let them know how to get in contact with you.

WHAT CHALLENGE ARE YOU ADDRESSING?

Summarise the challenge succintly and in an engaging way

WHAT SOLUTION ARE YOU PROPOSING AND FOR WHO?

Summarise the solution, who benefits from it, and what positive impact you anticipate to create for them

WHO ARE YOU TALKING TO AND WHAT ARE YOU ASKING FOR?

Share who do you need resources and support from